

## **NEWARK FIBER**

Newark Fiber is Newark's homegrown high-speed internet service provider that offers Gigabit and 10 Gigabit internet connections in participating residential and commercial buildings, recreation centers, parks, and eventually in single family homes. The Newark Fiber program builds on the City of Newark's fiber optic infrastructure delivering startups, large corporations and residents an unparalleled internet experience. Visit [newarkfiber.org](http://newarkfiber.org) for more information and pricing.

Apply for properties from the Newark Land Bank:  
[landbank.investnewark.org](http://landbank.investnewark.org)

View opportunities on the Invest Newark Procurement Portal!  
[investnewark.org/procurementportal](http://investnewark.org/procurementportal)

Join the Invest Newark Business Directory!  
[directory.investnewark.org](http://directory.investnewark.org)



# INVEST NEWARK

## **LAND BANK**

Invest Newark operates the Newark Land Bank that strategically acquires, maintains, and repurposes vacant, abandoned, and foreclosed properties, and efficiently returns them to productive use. This helps boost homeownership; reduce blight; increase MWBE developer or subcontractor capacity; increase property values and improve the quality of life for Newark residents.

Newark Land Bank welcomes the opportunity to collaborate on projects that further the City's plans, goals, and initiatives for building sustainable neighborhoods and that provide impactful wraparound services and are able to use land bank properties for new construction of affordable housing, urban gardening, and green space projects.

- **Training**
- **Technical Assistance**
- **Business Registration / Licensing**
- **Diversity Certification Guidance**
- **Urban Enterprise Zone (UEZ) Assistance**
- **Site Selection & Permits Assistance**
- **Financial Support & Loans**
- **Consulting for Developers**
- **Notary**

***Advancing Economic Prosperity For All Newarkers***

- **Business Development**
- **Real Estate Development**
- **Newark Land Bank**
- **Access to Capital**
- **Newark Fiber**



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**INVESTNEWARK.ORG**



# Advancing Economic Prosperity for all Newarkers



Invest Newark, a NJ nonprofit 501(c)(3) corporation, propels the City's strong and diverse economy, builds vibrant communities, and creates opportunities for all Newarkers.

Our dedicated team of expert planners, investment professionals, and innovators ensure all Newarkers have the resources to thrive. Invest Newark supports small, women- and minority-owned businesses, invests in world-class internet service, spurs real estate development and executes economic development activities to produce and sustain economic growth, generate jobs and create wealth for the citizens of Newark.

Invest Newark gives access to:

- **Knowledge**
- **Capital**
- **Land**
- **Business Opportunities**

## **BUSINESS DEVELOPMENT**

Invest Newark works with businesses of all sizes from startup to large corporations. For entrepreneurs and small businesses, we provide training, financial literacy, and diversity certification programs. We also assist with expanding in or relocating to Newark. We will guide you every step of the way with certificates of occupancy, licensing/permitting, and loan and grant assistance.

## **URBAN ENTERPRISE ZONE**

New Jersey's Urban Enterprise Zone Program (UEZ) stimulates new economic activity and generates jobs in neighborhoods since it was established in Newark in 1985. Invest Newark provides assistance to new businesses requiring certification or existing businesses in need of re-certification. As a business registered under the program, your business will receive a reduced retail sales tax rate – currently 3.3125%; tax free purchases on certain items such as capital equipment, facility expansions, upgrades and certain personal property as some of the great incentives; tax credit options and more.

## **REAL ESTATE DEVELOPMENT**

Invest Newark manages and develops real estate projects throughout the City of Newark. Projects range from single family homes that help increase homeownership to affordable multifamily housing developments. Invest Newark helps both developers and businesses tap into Newark's vast development opportunities by assisting with a wide range of services, including site selection, permit expediting, and gap financing. Also, Invest Newark will partner with developers to co-develop projects or assist with project management. Whether you're buying a first home, moving into another, moving your business to Newark, or looking to *invest* in Newark, we have the resources to help.

## **FINANCE & INVESTMENTS**

Invest Newark is committed to equitable economic growth by developing programs and helping access the resources needed to build and grow a healthy business. By understanding you and your business, we will know your eligibility for available financing and incentive programs. Invest Newark both manages investment funds that support local businesses and provides referrals to other sources of capital. We seek to support businesses we help finance even after you acquire financing.

- **Invest Newark Infrastructure Fund**
- **Invest Newark Real Estate Fund**
- **Invest Newark Small Business Fund**

