



Invest Newark Announces Three New Board Members

Newark, NJ (December 28, 2020) -- Invest Newark is pleased to announce three new Board Members, Carlos M. Gonzalez, At-Large Council Member, Richard Cammarieri, Director of Special Projects for New Community Corporation (NCC) and Dr. Kevin Lyons, Associate Professor PP, Supply Chain Management Department and Director, Public Private Community Partnerships, Rutgers Business School.

Council Member Gonzalez was named and confirmed by City Council and appointed by Mayor Ras J. Baraka. Richard Cammarieri and Dr. Kevin Lyons, were appointed by Allison Ladd, Chairperson of the Board of Directors, Invest Newark. Additional board members include Central Ward Council Member LaMonica McIver, City of Newark; Jacquea Lee, Rent Regulations Officer, City of Newark; Joel Frasier; Cedric Bennett, Citi Community Capital; Allison Ladd, Deputy Mayor/Director, Economic and Housing Development, City of Newark with Bernel Hall as the President and CEO of Invest Newark.

Council Member Carlos M. Gonzalez is a dedicated leader with an international background in the financial and legal sectors. Sworn into office in July 2006 as a council member at-large, Gonzalez is committed to public service and community development and proud to serve the diverse communities of Newark. Gonzales is Certified Public Accountant (CPA) licensed in state of New Jersey and the territory of Puerto Rico and a licensed attorney in New Jersey and New York. Gonzalez also participated in a week-long program on Land Banking offered by Harvard University. Gonzalez also has traveled extensively throughout the world, including to France, Holland, Italy, Japan, Malaysia, Spain, and Singapore, as well as to 11 countries in Central and South America and most of the Caribbean nations.

Richard Cammarieri is the Newark as director for Special Projects at New Community Corporation (NCC) with a focus on Resident Organizing, Civic Engagement and Public Policy Awareness and Advocacy initiatives. In addition, Cammarieri oversees the NCC Federal Credit Union Youth and Adult Financial Literacy Training programs. Cammarieri has had extensive experience in Newark grassroots community organizing and neighborhood policy development. Previous positions include Executive Director for the Newark Coalition for Neighborhoods and Associate Director for Economic Initiatives, Newark Fighting Back Partnership. Cammarieri currently serves as the Chairperson for the Newark Community Development Network and is a member of the Newark Equitable Growth Commission. Cammarieri is an Executive Committee

member of the Newark Branch NAACP and is a Board member of the Lincoln Park Coast Cultural District in Newark, and the Jersey Urban Debate League. Previous Board affiliations include chairperson of the Newark Master Plan Working Group; the Fair Lending Coalition of N.J. and founding Board member of the Community Loan Fund of N.J. He currently serves as Board Chair for Aljira, a Center for Contemporary Art in Newark. Cammarieri is a published poet and has had featured readings in Newark, surrounding towns and in various venues in New York City. Cammarieri has performed with the Kimako's Blues People Poetry and Jazz Collective, a group established by Amina and Amiri Baraka and he has served as the poetry editor for the Newark Arts Council Newsletter. Cammarieri graduated from Rutgers University Newark with a Bachelor Degree in English. Cammarieri was born, raised and remains a lifelong resident of Newark with a family history in the city that began with the immigration of his maternal grandfather from Southern Italy in 1899.

Dr. Kevin Lyons, Associate Professor PP, Supply Chain Management Department and Director, Public Private Community Partnerships, Rutgers Business School. Dr. Lyons' research includes the integration of sustainable development and diversity criteria into local and global Supply Chain Management and manufacturing systems, processes and operations. Dr. Lyons developed the extensive database to strengthen Newark's economy that is used by the city's anchor institutions to focus their purchasing on Newark businesses. Dr. Lyons also developed the Supply Chain Environmental Archeology research program/lab, which involves the archeological study of climate change and environmental impacts via the supply chain, big data analytics, risk assessment, decision analysis as well as product end-of-life and new product innovation research. Dr. Lyons is the principal investigator for several purchasing disparity and supply chain social determinants of health studies, the development of sustainable and equitable food supply chain systems and the US State Department Mandela Washington Fellows Program. Previously, Dr. Lyons was the Chief Procurement Officer at Rutgers, The State University of New Jersey and he is an U.S. Air Force Veteran. Dr. Lyons is also the Associate Director of the Rutgers Energy Institute, Associate Director of the Rutgers EcoComplex, faculty member of the Global Health Institute and co-Chair of the University Climate Neutrality and Resilience Task Force. Dr. Lyons is also a Newark (NJ) Equitable Growth Commissioner. Dr. Lyons authored *Buying for the Future; Contract Management and the Environmental Challenge (2000)* and *A Roadmap to Green Supply Chains: Using Supply Chain Archaeology and Big Data Analytics (2015)*.

About Invest Newark. Invest Newark, the City of Newark's Economic Development Corporation, propels the city's strong and diverse economy, builds vibrant communities, and creates opportunities for all Newarkers. We are a dedicated team of expert planners, economists, and innovators who are driven to ensure all Newarkers have the resources to thrive. Invest Newark is not a typical development agency: we go above and beyond to support small and minority-owned businesses, invest in world-class internet service, and maintain an intense focus on sustainability.

For more information, visit www.investnewark.org or contact (973) 273-1040.